

Nägeligasse 13 CH-3011 Bern +41 31 356 68 68 info@swissholdings.ch www.swissholdings.ch

### SwissHoldings: Facts and figures

# Member companies are the largest issuer group of SIX Swiss Exchange

With 62 per cent, the members of SwissHoldings account for close to two thirds of the total Swiss market capitalisation on the SIX Swiss Exchange (as of 28 February 2025). Compared to the previous year, the high share was maintained. The members of SwissHoldings continue to account for the largest share of the market capitalisation on the Swiss stock exchange.

#### CHF 1,956 billion, 2025



- Members of SwissHoldings
- Other companies

#### Market capitalization: Swiss companies on the SIX Swiss Exchange

	2023		2024		2025	
	million CHF	%	million CHF	%	million CHF	%
Members of SwissHoldings	1'143'809	64	1'126'864	62	1'204 <b>'127</b>	62
Other companies	640'883	36	679'592	38	751'543	38
Total	1'784'692	100	1'806'456	100	1'955'670	100

Source: Bank Vontobel AG

# One third of the capital stock of Swiss direct investors is held by member companies, with a rising trend

In 2023, the capital stock of Swiss direct investors abroad decreased by one percent compared to the previous year, to CHF 1,288 billion. SH companies also recorded a decline in capital stock during the same period, namely by 3%. The decline is attributable to changes in the composition of the membership.

CHF 1,288 billion, 2023



- Members of SwissHoldings
- Other industrial sector
- Other services sector

#### Capital stock: Total Swiss foreign direct investment

	202	2021		2022		
	million CHF	%	% million CHF		million CHF	%
Members of SwissHoldings	480 449	33	451 875	35	436 014	34
Other Industrial	179 671	12	171 643	13	175 256	14
Other services	790 888	55	682 018	52	676 561	53
Total	1451 008	100%	1305 536 100%		1287 831	100%

Source: Swiss National Bank



# Swiss corporations currently employ close to 3.9 million people abroad

The total number of employees of Swiss direct investors abroad increased slightly in 2023 compared to the previous year. The number of employees of SwissHoldings member companies also increased, resulting in two percent growth. However, the relative share of these companies in the total workforce has declined slightly compared with the previous year.

### 3.9 million people, 2023



- Members of SwissHoldings (Abroad)
- Other industrial sector
- Other services sector

#### Workforce: Member companies and other sectors abroad

	2021 absolute %		2022		2023	
			absolute	%	absolute	%
Members of SwissHoldings	1559 758	43%	1591 373	43%	1608 783	41%
Other Industrial	555 896	15%	578 545	15%	657 712	17%
Other services	1522 093	42%	1567 024	42%	1610 545	42%
Total	3637 747	100%	3736 941	100%	3877 039	100%

Source: Swiss National Bank

# SwissHoldings member companies remain major employers

The members of SwissHoldings employed over 1.8 million people worldwide at the end of 2023. The changes compared to the previous year are only slight. The number of employees in Germany and abroad increased slightly during the year. In Germany, this results in a figure of around 200,000 employees.

### 1.8 million people, 2023



- Member companies of SwissHoldings (Abroad)
- Member companies of SwissHoldings (Domestic)

### Workforce: Member companies worldwide

	202	2021		2022		
	absolute	%	absolute	%	absolute	%
Members of SwissHoldings abroad	1559 758	89%	1591 373	89%	1608 783	89%
Members of SwissHoldings in Switzerland	198 058	11%	196 403	11% 198 438		11%
Total	1757 816	100%	1787 776	100%	1807 221	100%

Source: Swiss National Bank



# Particularly in Europe, there are changes in the workforce and capital stock

In terms of capital stock, the decline in 2023 was particularly pronounced in Latin America – especially the offshore centres there – and in the EU. In contrast, the importance of the USA, Canada, Mexico and most Mercosur countries increased significantly.

The picture for headcount is more mixed: in the EU, the number of employees rose by 3 per cent compared with the previous year. In the USA and Canada, however, it remained largely stable. Growth was also recorded in Latin America and the Caribbean (+3%) and in Australia and Oceania (+7%). By contrast, headcount declined in Asia – particularly in India, due to divestments – and in Central and Eastern Europe, where it fell by 16% as a result of the geopolitical situation in Russia.

## Regional distribution of personal, 2023



- EU
- R. o. Europe (without CH)
- USA, Canada
- Latin America. Caribbean
- Asia, Australia, Oceania
- Africa

### Regional breakdown: Member companies' foreign direct investment

	2022				2023				
	Capital	Personal			Capital		Personal		
	million CHF	%	absolute	%	million CHF	%	absolute	%	
EU	206'259	46%	578'638	36.4%	197'073	45.2%	593'755	36.9%	
Rest of Europe (excluding Swit- zerland)	14'238	3%	62'286	3.9%	15'018	3.4%	56'456	3.5%	
USA, Canada	127'238	28%	222'595	14%	131'310	30.1%	222'434	13.8%	
Latin America, Caribbean	53'770	12%	212'438	13.4%	43'035	9.9%	218'068	13.6%	
Asia, Australia, Oceania	45'265	10%	444'874	28%	44'803	10.3%	447'042	27.8%	
Africa	5'105	1%	70'541	4.4%	4'775	1.1%	71'027	4.4%	
Total	451'875	100%	1'591'373	100%	436'014	100%	1'608'783	100%	

Source: Swiss National Bank

<sup>\*</sup> Rounding can lead to differences between the totals and the sums of the components.