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SwissHoldings: Facts and figures

Member companies are the largest issuer group of SIX Swiss Exchange

At 64 percent, SwissHoldings member companies account for two-thirds of the total Swiss market capitalisation on the SIX Swiss Exchange (as of 31st March 2023). This is a slight decrease of 2 percent compared to the previous year. The member companies of Swissholdings still account for the largest share of market capitalisation on the Swiss stock exchange.

CHF 1,784 billion, 2023



- Members of SwissHoldings
- Other companies

Market capitalization: Swiss companies on the SIX Swiss Exchange

	2021		2022		2023	
	million CHF	%	million CHF	%	million CHF	%
Members of SwissHoldings	1'192'724	69	1'307'402	66	1'143'809	64
Other companies	545'653	31	673'668	34	640'883	36
Total	1'738'377	100	1'981'070	100	1'784'692	100

Source: Bank Vontobel AG

One-third of the capital stock of Swiss foreign direct investment is held by member firms

In 2021, the capital stock of Swiss foreign direct investors abroad decreased compared to last year by six percent to CHF 1,406 billion. The decline in foreign direct investment by member companies was smaller. Therefore, their share of total Swiss direct investment increased by two percent to 34%.

CHF 1,406 billion, 2021



- Members of SwissHoldings
- Other industrial sector
- Other services sector

Capital stock: Total Swiss foreign direct investment

	201	2019		2020		
	million CHF	%	million CHF	%	million CHF	%
Members of SwissHoldings	441'040	30	482'814	32	477'805	34
Other Industrial	168'606	12	153'417	10	177'547	13
Other services	854'484	58	860'430	57	751'050	53
Total	1'464'130	100	1'496'661	100	1'406'403	100

Source: Swiss National Bank



Swiss corporations currently employ close to 3.5 million people abroad

The total workforce of Swiss foreign direct investors increased slightly in 2021 compared to the previous year, specifically by 11,400 people. The total workforce of SwissHoldings member companies increased disproportionately by 27,402 persons. This means that the share of member companies in the total workforce rose slightly to 46 percent compared to 2020.

3.5 million people, 2021



- Members of SwissHoldings (Abroad)
- Other industrial sector
- Other services sector

Workforce: Total Swiss foreign direct investment

	2019		2020		2021	
	absolute	%	absolute	%	absolute	%
Members of SwissHoldings	1'502'244	43	1'582'076	45	1'609'478	46
Other Industrial	553'588	16	545'256	16	558'729	16
Other services	1'442'821	41	1'356'286	39	1'326'813	38
Total	3'498'653	100	3'483'619	100	3'495'019	100

Source: Swiss National Bank

SwissHoldings member companies remain major employers

Member companies of SwissHoldings employed over 1.8 million people worldwide at the end of 2021. The changes compared to the previous year are small. While the number of employees abroad increased slightly over the course of the year, the number of employees in Switzerland remained stable at just under 200,000.

1.8 million people, 2021



- Member companies of SwissHoldings (Abroad)
- Member companies of SwissHoldings (Domestic)

Workforce: Member companies worldwide

	201	2019		2020		
	absolute	%	absolute	%	absolute	%
Members of SwissHoldings abroad	1'502'244	88	1'582'076	89	1'609'478	89
Members of SwissHoldings in Switzerland	206'389	12	199'447	11	199'417	11
Total	1'708'634	100	1'781'524	100	1'808'895	100

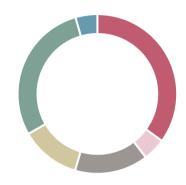
Source: Swiss National Bank



There are no significant changes in the number of employees in the individual regions, but some shifts can be observed in the capital stock.

In terms of the capital stock of SwissHoldings member companies, it can be seen that the EU countries lost a great deal of weight in a direct comparison with other regions in 2021, with a minus of five percent. In contrast, the capital stock and thus the relative importance of Latin America/Caribbean and Asia increased. There were only slight changes in the regional distribution of personnel. Here, there was a slight relative increase in Asia/Australia/Oceania, whereas Africa recorded a decline.

Regional distribution of personal, 2021



- EUR. o. Europe (without CH)
- USA. Canada
- Latin America. Caribbean
- Asia, Australia, Oceania
- Africa

Regional breakdown: Member companies' foreign direct investment

	2020			2021				
	Capital	Personal		Capital		Personal		
	million CHF	%	absolute	%	million CHF	%	absolute	%
EU	249'331	52	559'571	35	226'070	47	563'406	35
Rest of Europe (excluding Switzerland)	15'319	3	74'217	5	18'758	4	74'638	5
USA, Canada	126'371	26	239'629	15	122'841	26	239'622	15
Latin America, Caribbean	40'285	8	183'768	12	56'196	12	195'282	12
Asia, Australia, Oceania	43'207	9	447'821	28	49'076	10	465'280	29
Africa	8'301	2	77'071	5	4'864	1	71'249	4
Total	482'814	100	1'582'076	100	477'805	100	1'609'478	100

Source: Swiss National Bank

^{*} Rounding can lead to differences between the totals and the sums of the components.